

E-NEWS

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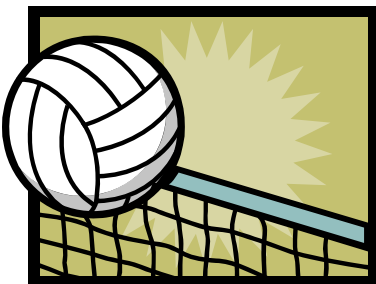


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Letter From the President

The summers seem to fly by, and this year is no exception. Here it is late July, in a little more than a month the chamber mixers start back up, we are actively soliciting donations for the Christmas parade, the golf outing is mere weeks away, and the farmers market is in full bloom. Add to that the State Fair, church festivals and all of the events on the Summerfest grounds... so much to do and so little time.

Speaking of the monthly mixers, the Chamber is still looking for someone to organize the events. It does not take much time, one is not required to attend every month, and it is a great way to meet Chamber members. Call or email the Chamber office if you are interested.

The 'Marketing in a Recession' presentation held at the Princeton Club was well attended with Marketing on Demand doing an excellent job of giving everyone insight in how companies are using the Internet for marketing. The committee has got some great ideas for the next presentation. Watch your email for details.

As always, the Chamber is constantly looking for input from our members on what you would like to see the Chamber do, get involved in, and thoughts about your experiences. Please contact the Chamber office with your ideas.

Watch for upcoming events on the Events Calendar at www.nb-chamber.org.
Have a great summer!

Bob Bruemmer

President, New Berlin Chamber of Commerce & Visitors Bureau

Mayor's Report

New Berlin has enjoyed another successful 4th of July event. The City's 50th Anniversary was appropriately honored throughout the festivities. My sincere appreciation to Schoeneck Containers for, once again, sponsoring our spectacular fireworks display. I would also like to thank all of our other corporate partners who contributed to our festivities, and also those who made our 50th Anniversary Commemorative Section possible. This small piece of memorabilia will be archived in City Hall, our schools, our Public Library, with our Historical Society and will, of course, be placed in our new time capsule.

In collaboration with our 50th Anniversary celebration, we continue to gather items for our new time capsule. We are happy to accept any noteworthy items to place therein. New Berlin True Value, Blockbusters and Hal's have all stepped forward with interesting items marking this time in history. We are planning a small ceremony in October and plan on creating an above-ground monument to house our items. If anyone would be interested in donating for a memorial plaque, please contact my office. Also, special thanks to Barry and Valerie Hight of Purofirst for their work in refurbishing the flags unearthed in the very waterlogged 25th Anniversary time capsule! Although they were busy with the June flooding, they were more than eager to help.

On another note, special congratulations to BuySeasons Inc. and Batzner Pest Management for being named one of the 2009 Waukesha County Chamber of Commerce Top Ten Small Businesses of the Year. We are proud these dynamic institutions call New Berlin home and I applaud their resiliency and entrepreneurial spirit.

I look forward to attending the opening ceremony for Children's Hospital on July 30th. Community representatives will be participating in a *ribbon-tying* ceremony – an interesting alternative to the usual *ribbon-cutting* ceremony! Each participant will receive a colored ribbon, and all ribbons will be tied together with a Children's Hospital blue ribbon in honor of their community partnership. I welcome Children's Hospital to our community; New Berlin is extremely happy to be "tying the knot" with our new corporate partner.

More news from the homefront: On July 14, 2009 with about 30 twists of an underground valve, history was made. New Berlin is now the first municipality to receive diverted Lake Michigan water from Milwaukee under the landmark Great Lakes Compact. This accomplishment has now given New Berlin residents safe, radium-free drinking water. In addition, as part of the agreement between New Berlin and the DNR, the City of New Berlin has implemented ongoing water conservation measures and has committed by City Resolution to increase its water conservation over the next 20 years. All stakeholders in this agreement are winners; the City of New Berlin, the City of Milwaukee, conservation groups, the environment itself & other local municipalities who must depend on groundwater as its source.

One final bit of spectacular news: New Berlin has been named to Money Magazines 2009 list of the Top 100 Best American Small Towns in which to live! (But we already knew that, didn't we?) I am proud to say that New Berlin ranked #34.

Although government, business and citizens are all struggling with our current tough economic times, it is refreshing to be able to share with my corporate friends all the good things happening in our great city. And never forget "All lasting business is built on friendship." – A. Montapert Here's to our continued friendship.

Mayor Jack F. Chiovatero

The National Children's Study comes to Waukesha County

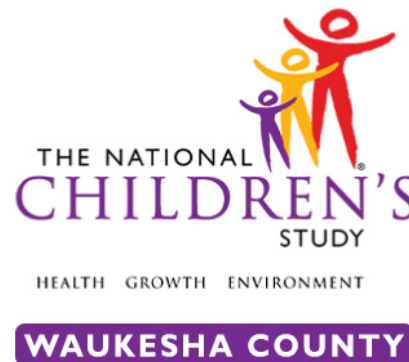
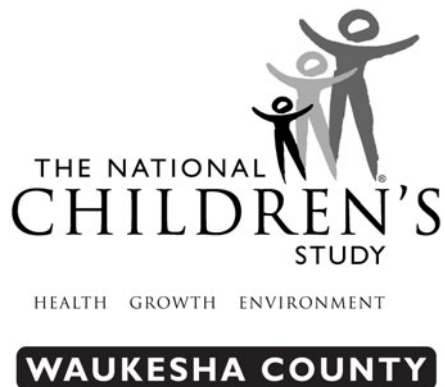
This spring the University of Wisconsin-Madison and the Medical College of Wisconsin joined forces to work on the National Children's Study, the largest and most comprehensive study of child health and development ever in the US. The National Children's Study is designed to answer the question: How does a child's environment – the air they breathe, the water they drink, and the community they live in – affect their health and well being?

In May 2009, National Children's Study representatives began visiting eligible neighborhoods to encourage women who are pregnant or who may become pregnant in the next five years to participate. Families living in eligible neighborhoods also received a letter via U.S. Mail describing the Study and providing further details about the enrollment process.

Authorized by Congress in the Children's Health Act of 2000, the National Children's Study will follow 100,000 children across the US from before birth to adulthood. This information may allow researchers to determine the root causes of many childhood and adult diseases, including asthma and allergies, autism, obesity and diabetes. Waukesha County was selected as one of 105 communities across the country where the Study will take place.

The National Children's Study in Waukesha County is now seeking volunteer participants from pre-selected neighborhoods in ten Waukesha County municipalities – including Brookfield, Big Bend, Dousman, Hartland, Menomonee Falls, **New Berlin**, Oconomowoc, Pewaukee, Sussex, and Waukesha .

For more information, please see the National Children's Study web site at www.nationalchildrensstudy.gov or contact Katie Miller (262) 798-0002.



2009 New Berlin Golf Outing- Save the Date!

New Berlin Chamber of Commerce & Visitors Bureau's 10th Annual Golf Outing!

Date: Thursday September 17th

Location: New Berlin Hills Golf Course 13175 W Graham New Berlin, Wisconsin www.newberlinhillsgolf.com

Time: Noon - 12:45pm Registration, Box Lunch & Putting Contest 1:00 pm Shotgun scramble start 5:30pm Dinner - Awards – Prizes

Registration includes:

18 Holes with Cart (Scramble Format), Dinner Networking with Golfers, 18 Hole Contests Golfing with Mayor Chiovatero and other local dignitaries as your 5th partner on various holes

Raffle Proceeds to benefit the New Berlin Food Pantry

For questions, sponsorships, or to donate gift bag items, or door prizes, Contact: Mike Shannon at 262-523-8300 [days] or 262-754-6786 [evenings] or email to: michael.shannon@smithbarney.com

For the official brochure:

<http://www.nb-chamber.org/LinkClick.aspx?fileticket=r8BfzSbb%2bW0%3d&tabid=154>

New Berlin Business Mixer

Summer Break

Warm weather is fast approaching, which means its time for us to mow the lawn, participate in sports leagues, or anything else that we can't wait to do outside! Your Chamber understands and we will be back in the month of September to mix it up again.



May 2, 2009 to October 31, 2009

The Farmers' Market will once again be held at the New Berlin Plaza, corner of National and Moorland, from 7 am to 12 Noon, Saturdays from May 2 to October 31.

The Market features a variety of products from local vendors including: flower beds, vegetables, fruits, crafts, handmade soaps, honey, bakery and more!

July 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4 Farmers' Market
5	6	7	8	9	10 Board Meeting	11 Farmers' Market
12	13	14	15	16	17	18 Farmers' Market
19	20	21	22	23	24	25 Farmers' Market
26	27	28	29	30 Grand Opening at Children's Hospital	31	

August 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Farmers' Market
2	3	4	5	6	7 Board Meeting	8 Farmers' Market
9	10	11	12	13	14	15 Farmers' Market
16	17	18	19	20	21	22 Farmers' Market
23	24	25	26	27	28	29 Farmers' Market
30	31					

2009 Board of Directors

Bob Bruemmer, Landmark Credit Union
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Mike Skupien, Shorewest Realtors
President Elect

Dale Hermann, New Berlin Animal Hospital
Past-President

Patrick Martin, Town Bank of Elm Grove
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Dennis Winchell, Citizens Bank of Mukwonago
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Amanda Johnson, Eagle Printing & Graphics, Inc.
Secretary

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Bob Brester, Velvac, Inc.

Mayor Jack F. Chiovatero

Jeff DeSpears, Car X Auto Service

Kimberly Dort, Aflac

Debbie Engel, BuySeasons

Monica Fransen, M&I Bank

Daniel Hanlon, New Berlin Police Department

Phil Holly, Krause Funeral Homes

Kevin Kiefer, Castle Home Care, Inc.

Jeremy Schmidt, National City Bank

Michael Shannon, Morgan Stanley Smith Barney

Matt Tauscher, Farmers Insurance Agency

John Ziino, Prospect Lions Club

Welcome New Members!

Children's Hospital of Wisconsin- New Berlin

4855 S. Moorland Rd.
New Berlin, WI 53151

Contact: Mary E. Walker
Phone: (414) 266-4743
mwalker@chw.org

Heritage Assisted Living

3585 S. 147th St.
New Berlin, WI 53151

Contact: Jay Wendelberger
Phone: (262) 442-1540
jwendelberger@heritageal.com

United Heartland

12695 W National Ave
New Berlin, WI 53151

Contact: Emil Pfenninger
Phone: (262) 787-7824
dana.stuermer@unitedheartland.biz

Passport Brewhaus

4900 S. Moorland Rd.
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Contact: Gopi Doniparthi
Phone: (262) 780-9600
gd@greatlakesnk.com

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