

E-NEWS

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Letter From the President

Whew! Another busy year behind us and the promise of a new one lies ahead.

The beginning of your Chamber's year is always busy as preparations for the Business Person of the Year dinner are finalized. Please watch for your yearly renewals which will contain the BPOY nomination forms. Nominations are due back by February 1, 2010. Check our events Calendar for information on our many upcoming events. Don't forget the Kwik Trip Ribbon Cutting / Open House on Tuesday, January 26th, at 9 a.m. Kwik Trip is located at 15700 W Small Rd (Moorland & Small Road).

Chamber Officer Elections are also right around the corner. If you have any interest in helping guide your Chamber, please contact the Chamber office for a nomination form.

As always, the Chamber is constantly looking for input from our members on what you would like to see the Chamber do, get involved in, and thoughts about your experiences. Please contact the Chamber office with your ideas.

Happy New Year everyone,

Bob Bruemmer



SAVE THE DATE!

Business Person of the Year Awards Dinner

March, 24, 2010

New Berlin Hills

Details to follow

Mayor's Report

The City is currently busy spreading the word about the upcoming 2010 Census. The Census form, one of the shortest forms in history, will be mailed or delivered to households in March - "10 Questions in 10 Minutes." April 1st is officially "Census Day." Please encourage all employees to complete the form and mail it back immediately. A prompt response saves time and money - eliminating the need for follow-up letters and visits. Participation in the Census is required by law; federal law protects the confidentiality of all information.

If anyone is willing to put up a poster advertising the Census, please contact my office. "We can't move forward until you mail it back." Census information affects the number of seats our State occupies in the US House of Representatives. When you do the math, it's easy to see what an accurate count of residents can do for our community. The information the census collects helps to determine how more than \$400 billion dollars of federal funding each year is spent on infrastructure and services such as hospitals, schools, senior centers, public works projects and emergency services.

On another note, not only is the New Berlin Chamber looking for Business Person of the Year nominations, but the *City of New Berlin* is also seeking nominations for Citizen of the Year. Written nominations of 500 words or less may be submitted by any individual or group to my office (3805 S Casper Dr, New Berlin, WI 53151). The nominee must be a citizen of the City of New Berlin, and achievements must be recent or on-going. Nominations will be judged by the Mayor's Office on the following criteria:

- contributions to community welfare,
- civic achievement,
- contribution of something of a lasting effect to the community,
- volunteerism, and enrichment of the cultural, civic, or youth facilities of the City.

Nominations will be accepted thru March 31, 2010. This is your opportunity to recognize one of our outstanding residents.

Speaking of outstanding, if Chamber members have not yet visited Peachtree Family Restaurant, located at 15419 W National Ave., I encourage you to do so. The owner/operator, Vasilike Triantafilla (Tim), recently opened his restaurant in November and prides himself on his home cooked, quality meals, as well as his highly successful catering service. Please keep him in mind for a great meal and your future events.

On another positive note, the grand opening and ribbon cutting of *Kwik Trip* will be held on Tuesday, January 26th. Our new *Kwik Trip*, located at 15700 W. Small Road, is sure to be a responsible and active corporate partner within our community. Welcome.

Looking ahead, I am excited to announce that Sendik's Food Market is coming to our community! Sendik's Food Market currently operates grocery stores in Whitefish Bay, Germantown, Franklin, Elm Grove, Greenfield, Grafton, Mequon and Wauwatosa. Sendik's will be located at 3600 S. Moorland Road and plans to hire approximately 70 full time employees and 80 part time employees to operate their upscale grocery store. We eagerly look forward to Sendik's opening in the months ahead.

As the city now moves forward with an adopted 2010 operating budget in place, I am delighted to announce the appointment of Ralph Chipman, CPA to the City of New Berlin's Director of Finance position. Mr. Chipman has over 20 years experience working within the City's Finance Department and assumes the responsibilities previously carried out by Mike Holzinger who retired December 31st. Chipman, now responsible for the integrity of the City's financial statements and the collection and investment of all City funds, will serve as financial advisor to the City.

In closing, the world is changing but with it comes new opportunities. "Do not follow where the path may lead. Go instead where there is no path and leave a trail." – Harold R. McAlindon. I wish all of our entrepreneurs health, success, and prosperity in 2010.

Mayor Jack F. Chiovaturo



**NEW BERLIN CHAMBER OF COMMERCE & VISITORS BUREAU
2009 BUSINESS PERSON OF THE YEAR NOMINATION**

It is time again to submit your nominations for the prestigious annual NBCC&VB Business Person of the Year Award. If you know anyone who is an outstanding Business Leader and who is dedicated to Community Involvement, please nominate him or her for this special award of recognition.

The candidate must be a New Berlin Chamber of Commerce member or an employee of a member company.

To nominate someone, please complete the information below and prepare a brief outline of your nominee's qualifications. Highlight your nominee's outstanding personal characteristics and major accomplishments both professional and personal when writing your outline. The award committee will be contacting you and others to complete the evaluation process.

Nominations close 2/1/2010.

The award winner will be honored at the NBCC Annual Meeting and Business Person of the Year dinner in March 24, 2010.

Please fax your nomination to the Chamber Office at (262)786-9165 or send an Email with the information listed and the outline to office@nb-chamber.org.

I nominate: _____ of _____

Nominee's Business Address: _____

Nominee's Business Phone: _____

Nominee's Home Phone: _____

Nominee's Email _____

Your Name: _____

Your Business: _____

Your Business Phone: _____ Your Home Phone: _____

Your Email _____

(Don't forget to include the outline of your nominee's qualifications)



Calling all Chamber members and business owners...

Would you like to showcase your business to a large group of your peers and other business people like yourself? How would you like to present information about your company to this same group in an informal gathering?

New for 2010, we are looking to bring back the Business after Five events where your company would host a gathering / networking event at your business. These events would allow other Chamber members and the business community to see your office, shop, or company up close and personal. You could provide tours of your business, show people what makes you better than your competitor, make a presentation / demonstration about your business, or allow people to eat, drink, mingle, and network at your business.

Should you not have a location to hold a lot of people or if you work from home, we have you covered. We are looking at having sponsorships of our Business Mixers. For a small fee you can host a Business Mixer and make a 10-15 minute presentation about your company.

Both events are great networking opportunities and allow you to meet other business owners and Chamber members in the New Berlin community. These events will be advertised on the New Berlin Chamber of Commerce web site and will be included in our weekly email blasts and post cards about the event sent to all of our Chamber members. For more information please call Dawn at the chamber office 262-786-5280.

We look forward to a busy 2010 with more new events already in the works and we hope to see you at our next event!

Signed,

Your New Berlin Chamber of Commerce Board of Directors



January 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 New Year's Day	2
3	4	5	6	7	8 Board Meeting	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26 Kwik Trip Ribbon Cutting	27	28	29	30
31						

February 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5 Board Meeting	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

2010 Board of Directors

Bob Bruemmer, Landmark Credit Union
President

Mike Skupien, Shorewest Realtors
President Elect

Dale Hermann, New Berlin Animal Hospital
Past-President

Patrick Martin, Town Bank of Elm Grove
Vice President

Dennis Winchell, Layton State Bank
Treasurer

Amanda Johnson, Eagle Printing & Graphics, Inc.
Secretary

Directors

Evelyn Bakic, Moorland Auto Repair, Inc.

Bob Brester, Velvac, Inc.

Mayor Jack F. Chiovatero

Jeff DeSpears, Car X Auto Service

Kimberly Dort, Aflac

Debbie Engel, BuySeasons

Monica Fransen, M&I Bank

Daniel Hanlon, New Berlin Police Department

Phil Holly, Krause Funeral Homes

Kevin Kiefer, Castle Home Care, Inc.

Thomas O'Loughlin, Holiday Inn Express

Michael Shannon, Morgan Stanley Smith Barney

Matt Tauscher, Farmers Insurance Agency

John Ziino, Prospect Lions Club

Advertise in Our New Semi-Monthly E-NEWZ

Business Card Size Advertising

Member.....\$20.00

Half Page Advertising

Member.....\$30.00

Full Page Advertising

Member..... \$40.00

Welcome New Members!

Kwik Trip

15700 W Small Rd
New Berlin, WI 53151
Contact: Stacy Anderson

Phone: (262) 641-7452

PRESS RELEASE

PROHEALTH CARE DIABETES CENTER

RECOGNIZED FOR QUALITY CARE

WAUKESHA and OCONOMOWOC, WI – ProHealth Care’s Diabetes Center at both Waukesha Memorial Hospital and Oconomowoc Memorial Hospital has received the prestigious American Diabetes Association (ADA) Education Recognition Certificate for its quality diabetes self-management education program. The ADA is the nation’s leading non-profit health organization supporting diabetes research, advocacy and information for health professionals, patients and the public.

ADA’s diabetes education recognition indicates that ProHealth Care’s program meets national standards for diabetes self-management education programs. The recognition is awarded for three years. This is a long-standing tradition for Waukesha Memorial Hospital, which first earned the recognition in 1995. Oconomowoc Memorial Hospital also earned the recognition in 2006.

Programs that achieve recognition must have certified educators and offer educators continuing education opportunities. The programs must also have an approved education curriculum and follow-up, and adhere to standardized quality measures. “I am very proud of the diabetes team for its commitment to providing high-quality, cost-effective education, management and foot care services to our patients with diabetes,” says Donna Voigt, A.P.N.P., manager of ProHealth Care’s Diabetes Center. “We are changing lives one foot, one life at a time.”

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